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August 8, 2002. GEM Systems Inc. Advanced Magnetometers of Richmond Hill, Canada announces Allied Associates Geophysical Ltd. to join agent / reseller network as UK representative. GEM recently announced an agreement with Allied Associates of Dunstable, UK to distribute and service GEM's line of advanced magnetometers in UK and Ireland.

"As part of our efforts to better service our clients worldwide, we are very pleased to have signed an agreement with Allied Associates," said Dr. Ivan Hrvoic, President of GEM. "Norman Bell, Principal of Allied, is well-known in the UK and Europe as a dynamic and reliable supplier of geophysical instrumentation. This means that our new and existing customers are gaining a key resource who will help them significantly simplify their magnetometer procurement and servicing activities."

Allied Associates Geophysical Ltd. (AAGL) has been supporting the geophysical market for more than 14 years via offices in the UK, Belgium and Germany. Activities cover instrumentation sales and rentals, with additional support services (such as instrument repair & maintenance) as well as hardware and software training.

Initially, AAGL was established to service the UK geophysical community, but clients quickly began requesting more global servicing. The company now conducts business as far afield as Australia, Far East, Middle East, Europe and Africa – supporting customers in mineral exploration, NDT, utility location, environmental and archaeology disciplines. As a GEM representative, Allied is focusing on providing clients in many of these fields with Proton Precession, Overhauser and Optically Pumped Potassium alkali vapor magnetometers and gradiometers.

GEM Systems, Inc. delivers magnetometers and gradiometers with built-in GPS for high-sensitivity, accurately-positioned ground, airborne and stationary surveys. Each instrumentation system offers unique benefits in terms of acquisition of high-quality data. These core benefits are complemented by GPS navigation options with metre, sub-metre and centimetre positioning. In addition to a 22-year history of innovation in magnetometer design and manufacturing, GEM is known for its customer service and support. To learn more, visit www.gemsys.ca.

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